

Pet Rock Films LLC

Services

Pet Rock Films has a team of professionals with the necessary skills that define the publishing world. Those skills involve Branding & Identity, Graphic Design, Editing/Proofreading, Printing/Publishing, Script Development, Short Special Films & Movies, Commercials, Distribution, and Public Relations & Marketing.

FILM

Filmmaking is the process of making a film, from an initial story idea or commission through scriptwriting, shooting, editing and finally distribution to an audience. Typically it involves a large number of people and can take anywhere between a few months and several years to complete. Filmmaking takes place all over the world in a huge range of economic, social and political contexts, using a variety of technologies and techniques. From development of storyline through preproduction through post-production and sales, **Pet Rock Films** does it all.

Development. The script is written and drafted into a workable blueprint for a film.

Pre-production. Preparations are made for the shoot, in which cast and crew are hired, locations are selected, and sets are built.

Production. The raw elements for the finished film are recorded.

Post-production. The film is edited; music tracks (and songs) are composed, performed and recorded; sound effects are designed and recorded; and any other computer-graphic 'visual' effects are digitally added, and the film is fully completed.

Sales and distribution. The film is screened for potential buyers (distributors), is picked up by a distributor and reaches its theater and/or dvd audience.

BOOKS

Publish, market and sell your book at **Pet Rock**.

Pet Rock offers a range of services to help you create a high-quality, marketable book, as well as innovative tools and resources to help you gain exposure and build readership for your work. Services include editing, cover and interior design, promotional tools, and more.

We believe it's never too early in the publishing process to start thinking about your book marketing strategies. Many writers have found it extremely difficult to get noticed in the publishing world. But the self-publishing world has opened the opportunities up to everyone - and allowed fantastic writers, such as yourself, to get noticed QUICKLY.

SEMINAR MARKETING

Seminar education and business training provides career-building professional skills in management, leadership, computer training and more. We can film your seminar and manufacture CDs as well as help you market your products.

No matter what your product or service, if you are in the education field, we can help you. Our professionals can guide you in your decision making whether your seminar is marketable.

PR/MARKETING

Marketing is the act or process of communication that affects buying or selling a tangible product or intangible service. Whatever your product or service, Pet Rock Films can help guide you in the strategy and planning of your marketing. For instance, we can plan a book launch for you and involve the media that will help communicate the information to the consumer or business world.



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